

Package ‘ChannelAttributionApp’

May 7, 2026

Type Package

Title Shiny Web Application for the Multichannel Attribution Problem

Version 1.3

Date 2020-07-14

Author Davide Altomare

Maintainer Davide Altomare <davide.altomare@gmail.com>

Description Shiny Web Application for the Multichannel Attribution Problem. It is a user-friendly graphical interface for package 'ChannelAttribution'.

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URL <http://www.channelattribution.net>

Imports ChannelAttribution, shiny, data.table, ggplot2, utils

LazyData TRUE

NeedsCompilation no

Repository CRAN

Date/Publication 2020-07-14 09:40:02 UTC

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ChannelAttributionApp-package

Shiny Web Application for the Multichannel Attribution Problem

Description

Shiny Web Application for the Multichannel Attribution Problem. It is a user-friendly graphical interface for package 'ChannelAttribution'.

Details

Package: ChannelAttributionApp
Type: Package
Version: 1.3
Date: 2020-07-14
License: GPL-3

Package contains function CAapp which launches a Shiny Web Application.

Author(s)

Davide Altomare

Maintainer Davide Altomare <davide.altomare@gmail.com>

References

Davide Altomare (2015). [Markov Model for the Online Multi-Channel Attribution Problem](#).

CAapp

Shiny app for the multichannel attribution problem

Description

Shiny web application the multichannel attribution problem

Usage

CAapp

Author(s)

Davide Altomare (<davide.altomare@gmail.com>).

Examples

```
#uncomment the following line before running  
  
#CAapp()
```

env0	<i>Environment env0</i>
------	-------------------------

Description

Environment env0

Author(s)

Davide Altomare (<davide.altomare@gmail.com>).

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