

# Package ‘adformR’

May 7, 2026

**Type** Package

**Title** Get Adform Ads Data via the 'Windsor.ai' API

**Version** 0.1.0

**Description** Collect your data on digital marketing campaigns from Adform Ads using the 'Windsor.ai' API <<https://windsor.ai/api-fields/>>.

**License** GPL-3

**URL** <https://windsor.ai/>

**Depends** R (>= 3.5.0)

**Imports** jsonlite (>= 1.7.2)

**Suggests** knitr, rmarkdown, dplyr, ggplot2, tidyr, curl

**VignetteBuilder** knitr

**Encoding** UTF-8

**Language** en-US

**LazyData** true

**RoxygenNote** 7.2.2

**NeedsCompilation** no

**Author** Pablo Sanchez [cre, aut],  
Windsor.ai [cph]

**Maintainer** Pablo Sanchez <pablosama@outlook.es>

**Repository** CRAN

**Date/Publication** 2022-11-28 09:50:08 UTC

## Contents

fetch_adform . . . . .	2
my_adform_data . . . . .	3

<b>Index</b>	<b>4</b>
--------------	----------

---

fetch_adform	<i>fetch_adform</i> A function to fetch Amazon Ads data from the windsor.ai API
--------------	---

---

## Description

fetch\_adform A function to fetch Amazon Ads data from the windsor.ai API

## Usage

```
fetch_adform(  
  api_key,  
  date_from = NULL,  
  date_to = NULL,  
  fields = c("campaign", "clicks", "spend", "impressions", "date")  
)
```

## Arguments

api_key	Your api key to access Windsor.ai API
date_from	The date from which to start getting data in format YYYY-MM-DD
date_to	The date until which to start getting data in format YYYY-MM-DD
fields	he fields fetched from the API for a given connector See <a href="https://windsor.ai/api-fields/">https://windsor.ai/api-fields/</a> for details.

## Value

A data frame with the desired data

## Examples

```
## Not run:  
my_adform_data <- fetch_adform(api_key = "your api key",  
  date_from = "2022-10-01",  
  date_to = "2022-10-02",  
  fields = c("campaign", "clicks",  
    "spend", "impressions", "date"))  
  
## End(Not run)
```

---

my_adform_data	<i>Sample of digital marketing data from Adform downloaded by means of the Windsor.ai API.</i>
----------------	--

---

**Description**

A dataset containing sample Adform data fetched from windsor.ai API. See more at: <https://windsor.ai/>

**Usage**

my\_adform\_data

**Format**

A data frame with 164 rows and 5 variables:

**campaign** name of the campaign

**clicks** number of clicks

**spend** spend data

**impressions** impressions data

**date** date

**Source**

<https://windsor.ai/>

# Index

## \* datasets

my\_adform\_data, [3](#)

fetch\_adform, [2](#)

my\_adform\_data, [3](#)