

# Package ‘galigor’

May 8, 2026

**Title** Collection of Packages for Internet Marketing

**Version** 0.2.5

**Description** Collection of packages for work with API 'Google Ads' <<https://developers.google.com/google-ads/api/docs/start>>, 'Yandex Direct' <<https://yandex.ru/dev/direct/>>, 'Yandex Metrika' <<https://yandex.ru/dev/metrika/>>, 'MyTarget' <[https://target.my.com/help/advertisers/api\\_arrangement/ru](https://target.my.com/help/advertisers/api_arrangement/ru)>, 'Vkontakte' <<https://vk.com/dev/methods>>, 'Facebook' <<https://developers.facebook.com/docs/marketing-apis/>> and 'AppsFlyer' <<https://support.appsflyer.com/hc/en-us/articles/207034346-Using-Pull-API-aggregate-data>>. This packages allows you loading data from ads account and manage your ads materials.

**Depends** R (>= 3.5)

**URL** <https://selesnow.github.io>

**Imports** magrittr (>= 3.0.0), cli (>= 3.0.0), crayon (>= 1.3.4), dplyr (>= 1.0.0), tidyrr (>= 1.0.0), purrr (>= 0.2.4), rstudioapi (>= 0.7), tibble (>= 1.4.2), gargle (>= 1.2.0), ryandexdirect, rfacebookstat, rvkstat, rmytarget, rym, getProxy, rgoogleads, rappsflyer

**Encoding** UTF-8

**Language** ru

**RoxygenNote** 7.1.1

**Suggests** testthat

**License** MIT + file LICENSE

**NeedsCompilation** no

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**Repository** CRAN

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galigor_conflicts	<i>Conflicts between the galigor and other packages</i>
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### Description

This function lists all the conflicts between packages in the galigor and other packages that you have loaded.

### Usage

```
galigor_conflicts()
```

### Details

If dplyr is one of the select packages, then the following four conflicts are deliberately ignored: intersect, union, setequal, and setdiff from dplyr. These functions make the base equivalents generic, so shouldn't negatively affect any existing code.

### Value

No return value, called for side effects

### Examples

```
galigor_conflicts()
```

---

galigor_deps	<i>List all galigor dependencies</i>
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### Description

List all galigor dependencies

### Usage

```
galigor_deps(recursive = FALSE)
```

**Arguments**

recursive      If TRUE, will also list all dependencies of galigor packages.

**Value**

No return value, called for side effects

---

galigor\_packages      *List all packages in the galigor*

---

**Description**

List all packages in the galigor

**Usage**

```
galigor_packages(include_self = TRUE)
```

**Arguments**

include\_self    Include galigor in the list?

**Value**

No return value, called for side effects

**Examples**

```
galigor_packages()
```

---

galigor\_update      *Update galigor packages*

---

**Description**

This will check to see if all galigor packages (and optionally, their dependencies) are up-to-date, and will install after an interactive confirmation.

**Usage**

```
galigor_update(recursive = FALSE)
```

**Arguments**

recursive      If TRUE, will also check all dependencies of galigor packages.

**Value**

No return value, called for side effects

**Examples**

```
## Not run:  
galigor_update()
```

```
## End(Not run)
```

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